

TEARS // 16 DAYS OF ACTIVISM

We need **action** not activism. We don't need another **awareness campaign**. We need people to **donate**. We need a **provocative idea** that cuts through on a tight budget and an even tighter deadline.

THE **THINKING**

Women in South Africa are tired.

Tired of raising awareness around GBV. Tired of protesting. Tired of shouting, of crying, of being brave, of being scared. Tired of more shocking headlines and statistics.

No matter what we do - more campaigns, hashtags, marches, another 16 Days of Activism - **nothing seems to change**. In fact, during lockdown, GBV has only gotten worse.

This 16 Days of Activism, there will once again be a lot of noise.

But what will more awareness, more hashtags, more conversations,
more politician's speeches and more protests **actually do?**

It can all leave one feeling hopeless & desperate.

But there is something that you can **physically do**.

You can support one of the organisations at the front line of GBV in South Africa, an organisation who's actions (not activism) make a real difference, 365 days a year.

This 16 Days of Activism, if you want to actually do something to help in the war on GBV, **you can donate to TEARS.**

CREATIVE **CAMPAIGN**

MORE AWARENESS WON'T DO ANYTHING

We don't need to hear more statistics about rape and gender based violence.

We know. By now we ALL know. Knowing doesn't do shit.

We see the shocking headlines. They disgust us.

But our disgust hasn't done anything. Our outrage hasn't changed anything.

It doesn't protect anyone.

We are so tired.

Tired of being angry... scared... brave. Every. Single. Day.

We're tired of demanding men to take responsibility.

And for the monsters to be held accountable.

We demand, we plead, we hope, we wish for things to get better.

Nothing ever does.

So, we don't need another ad campaign. Another celebrity endorsement.

Trust us, your temporary profile pic on Facebook won't do anything.

And here we go with another 16 days of activism. 16 days? And then?

But the politicians will come with their bullshit commitments and promises anyway.

Bheki Cele? Not expecting much from you either. By all means, surprise us.

More keyboard warriors... More hashtags...

More thoughts and prayers... more moments of silence...

More placards... and marching... and activism... won't do anything

And yes, we know, these words won't do anything either.

BUT YOUR DONATION WILL

More awareness won't do anything.
Your donation will.

TEARS

Support for survivors of GBV

Another 16 Days of Activism won't do anything.
Your donation will.

TEARS

Support for survivors of GBV

Knowing the statistics won't do anything.
Your donation will.

TEARS

Support for survivors of GBV

Celebrity tweets won't do anything.
Your donation will.

TEARS

Support for survivors of GBV

Shocking headlines won't do anything.
Your donation will.

TEARS

Support for survivors of GBV

The police won't do anything.
Your donation will.

TEARS

Support for survivors of GBV

Politicians won't do anything.
Your donation will.

TEARS

Support for survivors of GBV

Another hashtag won't do anything.
Your donation will.

TEARS

Support for survivors of GBV

LOOK & FEEL

**SIXTEEN
DAYS OF
ACTIVISM**

ANOTHER
SIXTEEN
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WONT DO
ANYTHING.

ANOTHER
SIXTEEN
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WONT DO
ANYTHING.

Your donation will. tears 

Komplizenschaft entsteht, wenn sich die Frage »Is there such a thing as a consumer object, a fetish object, an art object or is it our relation to it that concerns us?«, [...] wie sie beantworten lässt: it is our relation to it that concerns us. Es sind wir, jedoch nicht die Künstlerinnen, [...] wir werden zu InterpretInnen und entscheiden so über den Stellenwert des von Ata Macias und Partner Geschaffenen, wir produzieren die affirmative oder manchmal auch kritische Aufladung seiner Objekte, Räume und Lebenswelten mit.

GIVE LOVE BACK

Give Love Back. Ata Macias und Partner
Eine Ausstellung zur Frage, was angewandte Kunst heute sein kann.
13. September 2014 - 11. Januar 2015

museum angewandte kunst
Schaukasten 12
60594 Frankfurt am Main
01 69 30 93 19 00, 01 69 30 93 19 01
www.museum-angewandte-kunst.de

**BAY AREA
LOS ANGELES**

2017 DEC 16 & 17
NOS EVENTS CENTER
SAN BERNARDINO,
CA

**MIAMI
JAPAN
MIAMI**

**MIAMI -
PORTANT
C'EST
PARTI-
CIPER.**

**GAN-
GN-
ER.**

ON A LA RAGE DE VAINCRE.
REJOINEZ-NOUS.

**AMNESTY
INTERNATIONAL**

**South
African
Anarchist
Book Fair
08/12/13**

music
food
beer
day care
book exchanges
readings
workshops

stalls:
zabalaza books
the missing link
boko/boko

organizations:
anarchist book fair
anarchist book fair
anarchist book fair
anarchist book fair
anarchist book fair

theatre arts collective
cnr, wesley str. & milton rd
observatory // cape town

anarchistbookfair.org.za
us@anarchistbookfair.org.za

book fair
09:00 - 19:00
after-party
19:00 - late



**1 IN 4
WOMEN
WILL BE
RAPED
IN SA.**

1 IN 4
WOMEN
WILL BE
RAPPED
IN SA.
KNOWING
THE STATS
WONT DO
ANYTHING.

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Your donation will. **tears** 

**INTERPOL
NAMES SA
THE RAPE
CAPITAL OF
THE WORLD**

INTERPOL
SHOCKING
NAMES SA
HEADLINES
CAPITAL OF
WONT DO
THE WORLD
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INTERPOL
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CAPITAL OF
WONT DO
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Your donation will. tears 

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OOH

**BILLBOARD
ADS WONT DO ANYTHING.**

Your donation will. **tears** 
SUPPORT FOX RAPE SURF VIKES

PR OPPORTUNITIES

POSSIBLE TV INTERVIEW



POSSIBLIE TV INTERVIEW



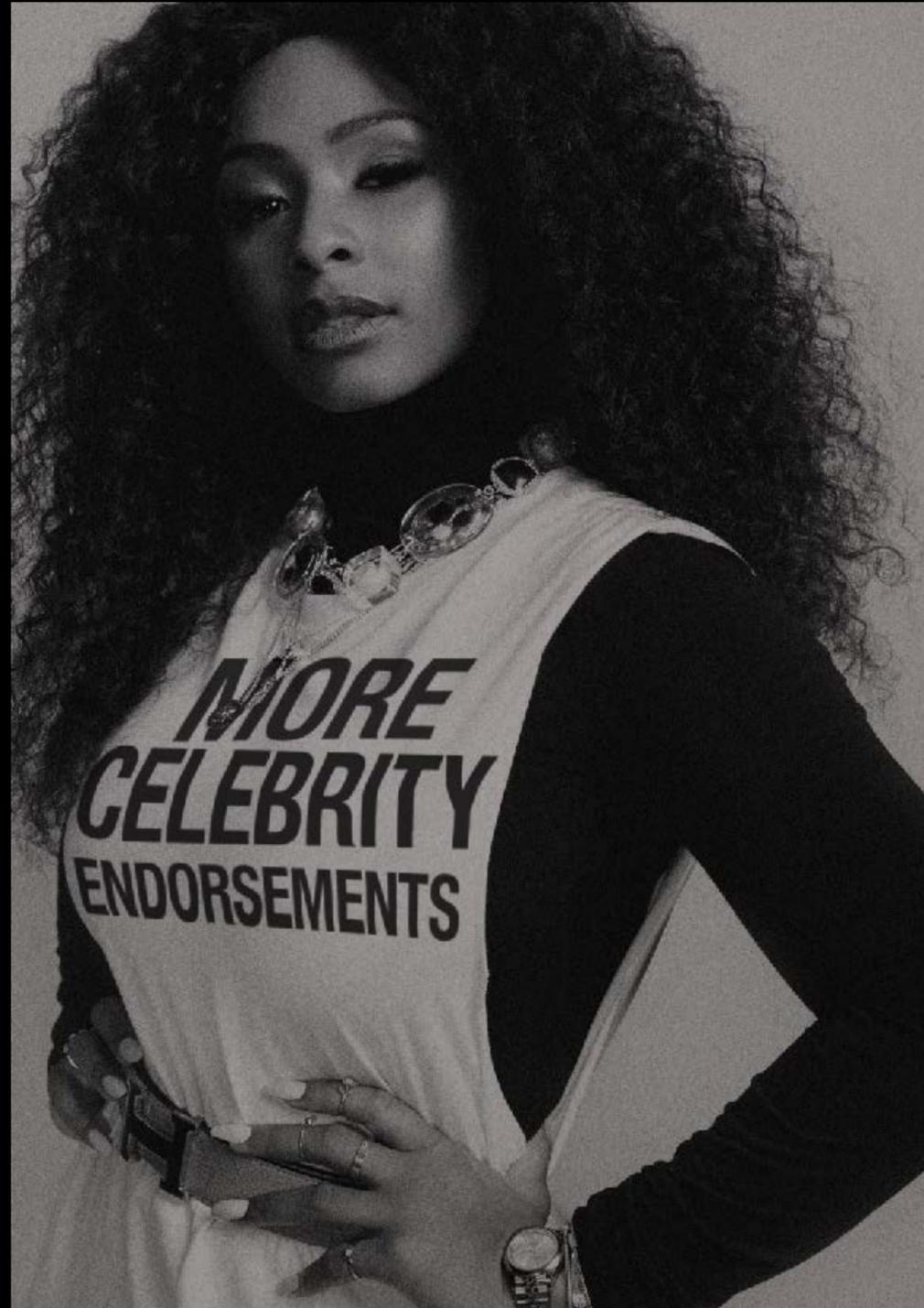


boity

1,989 posts

4,4m posts

4,735m posts



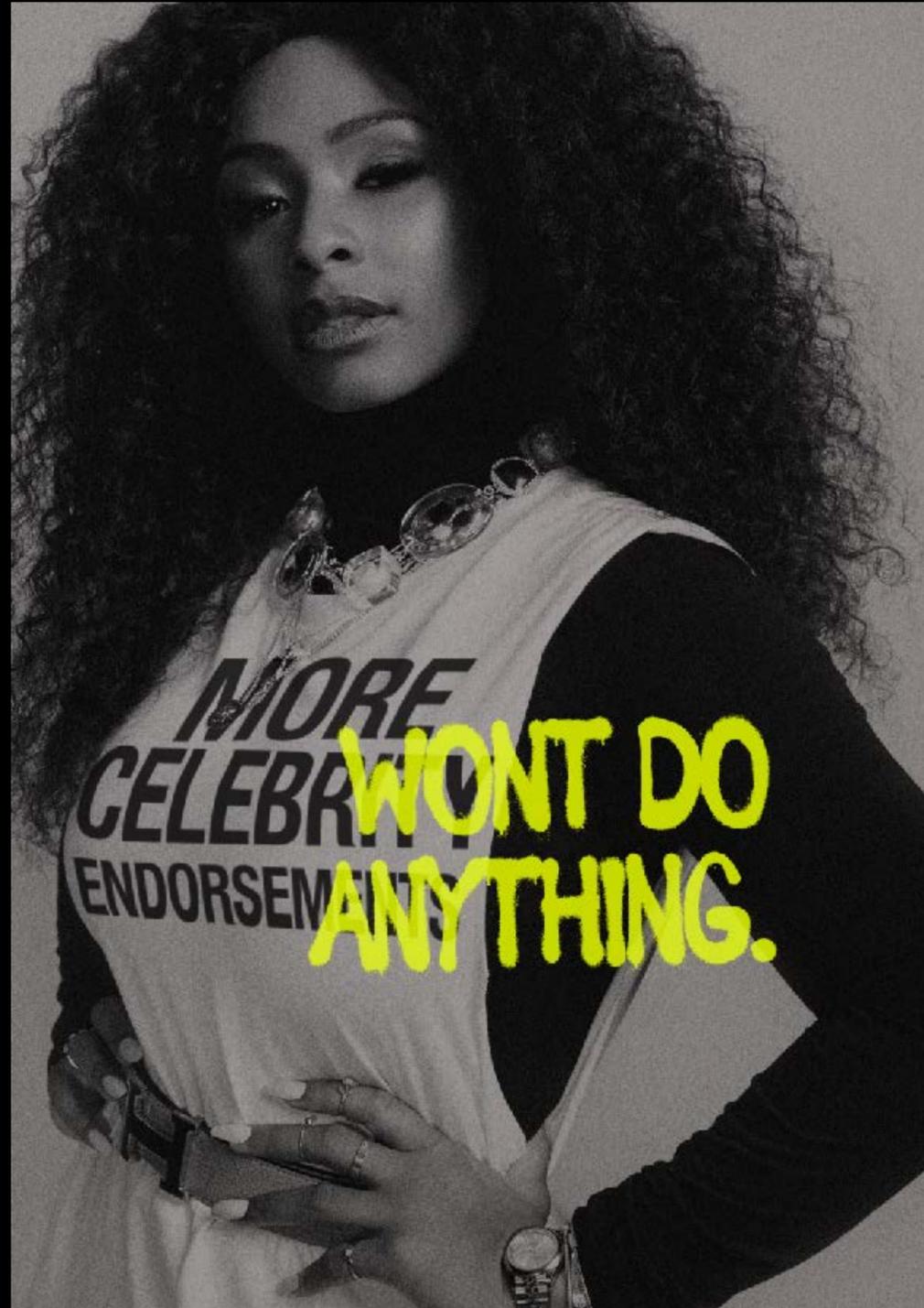


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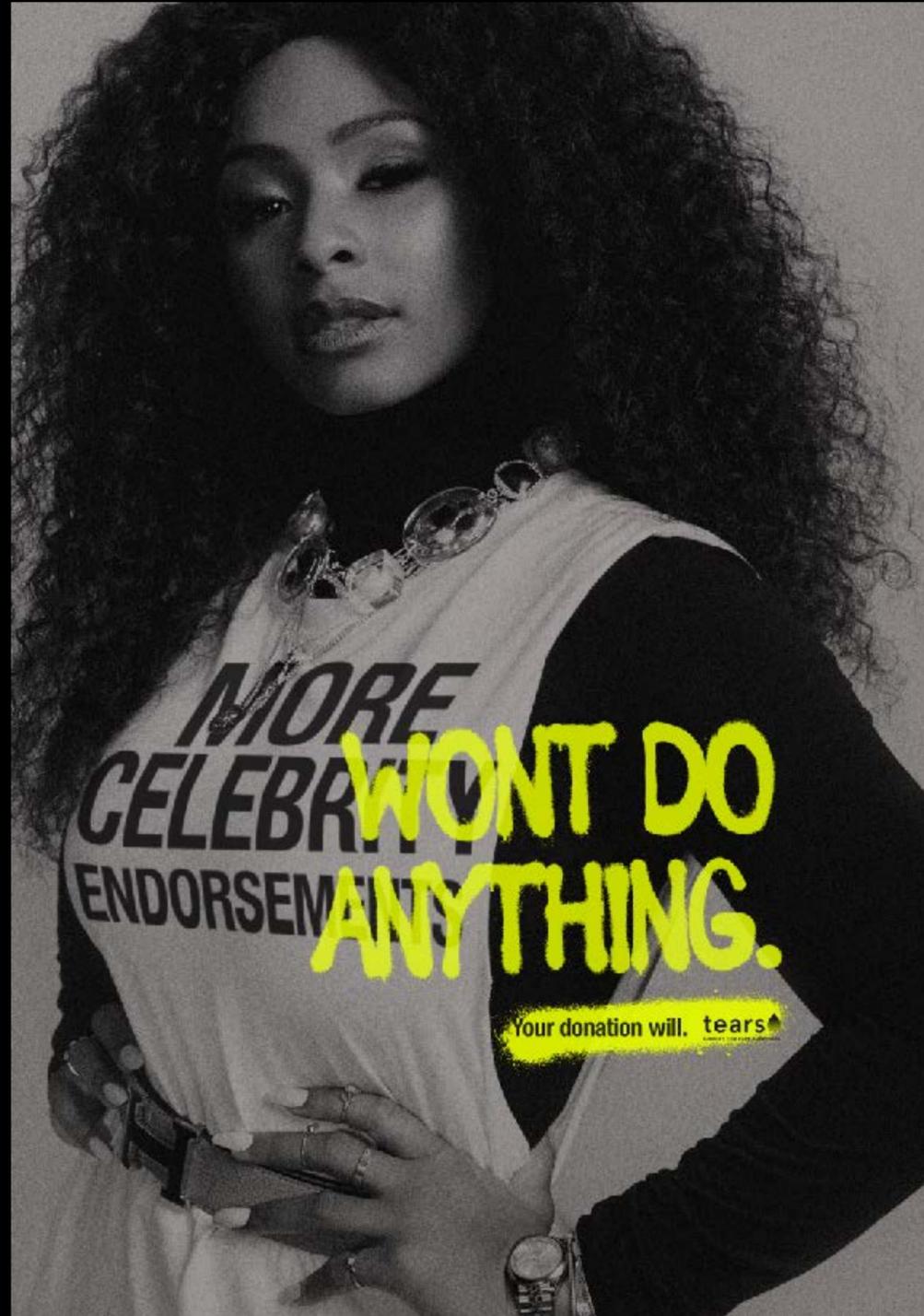


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RADIO

THANK YOU //